

"Nerves are excitement turned inside out, now is your chance to turn them back again and let your voice be heard."



TRAINING
Founded by Chris Dawes Comms

Public Speaking & Presenting Skills Training & Workshops

A black and white photograph of a vintage-style microphone with a mesh grille, positioned in the center-right of the page. The background is blurred, showing what appears to be an audience or a stage setting.

Speaking confidently
in front of others
opens doors you
may not yet even
know exist!

www.opendawestraining.co.uk

The need to speak in front of others can come at any time.

WILL YOU BE READY?

PUBLIC SPEAKING ENABLES YOU TO:

- Inform people
- Motivate people
- Win over/persuade people

This means it is not only vital for people who stand up and give presentations, but anyone who may have to communicate with others; in professional, educational, group, or social situations. Mastering or fine tuning Public Speaking can give you an advantage that others may lack, even if their knowledge or message may have been better

had it been presented as well as you will be able to.

If an organisation's employees, management, and Directors have the ability to speak confidently in front of others, with conviction and passion, can master storytelling authoritatively and engagingly, and get their message over in a compelling way, then it will:

- Help them **develop as individuals** within the organisation,
- Enable more **knowledge and skillsets to be shared** and benefited from throughout the organisation,
- **Build morale** – increased confidence, ability, and willingness to give presentations or speak up,
- **Increase efficiency** within the organisation, by avoiding others having to reinvent the wheel,
- Provide **increased professionalism** – to colleagues, hierarchy, subordinates, customers, stakeholders, etc.
- Provide increased ability to sell - as competition for business is affecting all companies today, the ability to make a **successful**





presentation or pitch to clients could give your organisation the final edge over your competitors, who might lack this skill,

- Build **stronger customer relationships**,
- Strengthen **team relationships**,
- More **effective announcements**, team briefings and meetings lead to better communication between staff and departments,
- Enable commercial organisations to **stand out from competition**.
- Your CEOs, Directors, and Management can give a more powerful performance at **conferences** to stakeholders,

staff, clients, customers, and the press, thus enhancing the organisation's image,

- An enjoyable and practical **team-building** activity or reward event, with participants learning and applying new skills together,
- Confidence-building for **promotion interviews**,
- Potentially enable organisations to create their own coaching staff.

Providing such training is seen as a very beneficial **investment in people** by both organisations and individuals, and is thus also often used as a **motivator** for members of the organisation at every level of the hierarchy.

Train people well enough so they can leave, treat them well enough so they don't ... If you look after your staff, they'll look after your customers.

Richard Branson

OPEN DAWES TRAINING – PUBLIC SPEAKING TRAINING & WORKSHOPS

Not everyone is able to simply be the focus of attention and speak in front of other people with confidence, and for many the nerves can be debilitating. Open Dawes's confident public speaking training courses are designed from personal experiences of the nerves, fine tuning delivery techniques, and seeing what can be achieved by harnessing the adrenaline of speaking in front of others.

Chris Dawes never would have believed that by conquering the ability to give business presentations (and training sales teams to do the same)

he would now be paid to commentate on his favourite sport, be a Master of Ceremony at all sorts of events, and presenting on TV and Radio; anything is possible, and anyone can learn how to turn nerves into excitement.

Now we want to help you to "Open Dawes" too, hence Open Dawes Training was founded to be able to draw on Chris's experiences, beliefs, and passion so that we can provide the training courses, workshops, and mentoring that can make the difference for your organisation and the individuals within it.

TRAINING SERVICES AVAILABLE

- Public courses (typically maximum of 10 candidates)
- One-to-One sessions and ongoing mentoring
- Specific/Refresher Workshops
- Internal Contracts with organisations (typically on-site, and can be bespoke and appropriately structured)

✉ enquiries@opendawestraining.co.uk ☎ 01793 238259

Request a no obligation consultancy meeting or video conference to discuss how Open Dawes Training can help you/your organisation.

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