


"Nerves are excitement turned inside out, now is your chance to turn them back again and let your voice be heard."



**TRAINING**  
COMMUNICATION SKILLS  
THAT REMOVE LIMITS

# Public Speaking & Presenting Skills Training & Workshops



Speaking confidently  
in front of others  
opens doors you  
may not yet even  
know exist!

[www.opendawestraining.co.uk](http://www.opendawestraining.co.uk)

The need to speak in front of others can come at any time.

## WILL YOU BE READY?

### PUBLIC SPEAKING ENABLES YOU TO:

- Inform people
- Motivate people
- Win over/persuade people

Therefore, being adept at speaking in public isn't vital only for people who stand up and give presentations. It's a necessary skill for anyone who has to communicate with others, be that in a professional, educational, group, sports, or social situation.

And good public speaking isn't just about fine-tuning what you do at the front with a microphone. It is also

about effective communication and presence in meetings. Great public speaking skills give you the edge over others – even in cases where they have more knowledge or a stronger message. If they don't present as well as you do, you gain the advantage.

Our courses are created from a unique mix of expertise in business, social, and media presenting/speaking, rather than just one or the other. This gives **us** the edge to help **you** have the edge – no matter what your requirement or motivation.

If an organisation's employees, management, and Directors have the ability to speak confidently in front of others, with conviction and passion, can master storytelling authoritatively and engagingly, and get their message over in a compelling way, then it will:

- Help them **develop as individuals** within the organisation,
- Enable more **knowledge and skillsets to be shared** and benefited from throughout the organisation,
- **Build morale** – increased confidence, ability, and willingness to give presentations or speak up,
- Strengthen **team relationships**,





- **Increase efficiency** within the organisation, by avoiding others having to reinvent the wheel,
- Provide **increased professionalism** – to colleagues, hierarchy, subordinates, customers, stakeholders, etc.
- Provide increased ability to sell - as competition for business is affecting all companies today, the ability to make a **successful presentation or pitch** to clients could give your organisation the final edge over your competitors,
- Build **stronger customer relationships**,
- More **effective announcements**, team briefings and meetings lead to better communication between staff and departments,
- Your CEOs, Directors, and Management can give a more powerful performance at **conferences** to stakeholders, staff, clients, customers, and the press, thus enhancing the organisation's image,
- An enjoyable and practical **team-building** activity or reward event, with participants learning and applying new skills together,
- Confidence-building for **promotion interviews**,

Providing such training is seen as a very beneficial **investment in people** by both organisations and individuals, and is thus also often used as a **motivator** for members of the organisation at every level of the hierarchy.

“*Train people well enough so they can leave, treat them well enough so they don't ... If you look after your staff, they'll look after your customers.*”

Richard Branson

# OPEN DAWES TRAINING – PUBLIC SPEAKING TRAINING & WORKSHOPS

Not everyone is able to simply be the focus of attention and speak in front of other people with confidence, and for many the nerves can be debilitating. Open Dawes's confident public speaking training courses are designed from personal experiences of the nerves, fine tuning delivery techniques, and seeing what can be achieved by harnessing the adrenaline of speaking in front of others.

Chris Dawes never would have believed that by conquering the ability to give business presentations (and training sales teams to do the same)

he would now be paid to commentate on his favourite sport, be a Master of Ceremony at all sorts of events, and presenting on TV and Radio; anything is possible, and anyone can learn how to turn nerves into excitement.

Now we want to help you to "Open Dawes" too, hence Open Dawes Training was founded to be able to draw on Chris's experiences, beliefs, and passion so that we can provide the training courses, workshops, and mentoring that can make the difference for your organisation and the individuals within it.

## TRAINING SERVICES AVAILABLE

- Interactive Public Speaking/Presentation Skills Training (Group/1-to-1)
- Public Speaking/Presentation Skills Training Seminars
- Media Training
- Effective Presence and Communication in Meetings
- Executive Communication Skills and Mentoring Programs
- Contracts as part of your Training Strategy

✉ [enquiries@opendawestraining.co.uk](mailto:enquiries@opendawestraining.co.uk) ☎ 01793 238259

Request a no obligation consultancy meeting or video conference to discuss how Open Dawes Training can help you/your organisation.

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